



# Manhattan Wine Auction

**The Manhattan Wine Auction**  
—now in its 32nd year—is one of  
the most prestigious fundraising  
events in Southern California.

The iconic artwork. The exclusive wines. The stellar  
live auction. The vast offerings from wineries and local  
restaurants. And the most noble cause of all—

**EDUCATION.**

**MBEF**

  
THE MBEF ENDOWMENT

**SATURDAY  
JUNE 6, 2026**

**BENEFITTING**

The Manhattan Beach Education  
Foundation Endowment

**THE VENUE**

Manhattan Country Club  
1330 Parkview Avenue  
Manhattan Beach, California

**EVENT HOURS**

4:00 - 6:00 pm Reserve Room  
4:30 - 11:00 pm Vineyard Courts

**EVENT CHAIRS**

Jake Dax  
jake.dax@manhattanwineauction.com

Lisa Quarello  
lisa.quarello@manhattanwineauction.com

**INFORMATION**

manhattanwineauction.com  
information@manhattanwineauction.com  
310.303.3342

# ABOUT THE MANHATTAN WINE AUCTION



## Event Highlights

- **Join over 2,500 residents from the South Bay** and beyond at this favorite event that has raised more than **\$25 million for education**.
- **Savor tastings** from 75 renowned wineries, distilleries, and breweries.
- **Indulge in culinary creations** from over 50 of the finest local restaurants and specialty food purveyors.
- Discover rare varieties in the **Exclusive Reserve Room**, featuring cult and limited-edition wines from Napa Valley and beyond.
- **Elevate your experience** with a private table or lounge on Center Court to share superb wines and a light supper among the company of family, friends, or colleagues.
- Explore the extensive **Silent and Live Auctions**, featuring collectible wines and spirits, luxury trips, exclusive dinners, stunning jewelry, captivating art, and sports memorabilia.
- End the night with a bang, **dancing under the stars**.

## SCHEDULE OF EVENTS

Saturday, June 6th

### 4:00-6:00PM

VIP Access to Reserve Room for Specialty Food and Wine Tasting

### 4:30-7:00PM

General Admission Access to Vineyard Courts for Food and Wine Tasting

Silent Auction Viewing

### 7:00-11:00PM

Special Seating on Center Court for Light Fare and Premium Wine during Evening Program

Live Auction and Program followed by Music and Dancing enjoyed by all guests

*This is more than an event— it's a night to celebrate, savor, and invest in our schools.*



The Manhattan Wine Auction is an unforgettable night out with friends, neighbors, or clients. From wine and food tastings to exclusive VIP experiences, there are great ways to enhance your evening at the **Manhattan Wine Auction**.

## Individual Tickets

### General Admission - \$350

Meet your friends on the Vineyard Courts to enjoy the exceptional food and wine tastings, bid on exciting live and silent auction items, and dance the night away after the evening program.

### Reserve Room - \$550

For an extraordinary experience, the Reserve Room offers an unparalleled wine-tasting of rare and coveted selections from Napa Valley and beyond. Exquisite wines are paired with hearty hors d'oeuvres for the ultimate indulgence. Reserve Room tickets are \$550 if purchased separately and include General Admission access. Limited Reserve Room tickets are also included in select Center Court Experiences.

## Center Court Experiences

Elevate the evening with a Center Court Experience and celebrate in style with your group. All Center Court Experiences include a variety of exclusive benefits including preferred seating during the stage program and are detailed on the following page.

### Estate - \$28,000

Host up to 24 guests at two private tables with prime Center Court seating and Reserve Room access.

### Vista - \$24,000

Enjoy a private lounge overlooking Center Court for 16 guests with Reserve Room access.

### Cellar - \$13,500

Sip and savor with 12 guests at a private table on Center Court and access the Vineyard Courts for tastings.

### Cabernet - \$8,500

Celebrate with 10 guests at a private table on Center Court, including access to the tastings on Vineyard Courts.

### Cabernet Pair - \$1,700

Join fellow guests at a shared Center Court table for the evening program, with access to the tastings on Vineyard Courts.



## Tickets and Experiences

Tickets and Experiences are on sale online at [www.manhattanwineauction.com](http://www.manhattanwineauction.com).

**Center Court Experiences on sale  
Sunday, February 1st at 6:00am**

**Individual Tickets on sale  
Friday, May 1st at 6:00am**



### TICKET AND CENTER COURT EXPERIENCE INQUIRIES

Kathleen Hughes  
Community Relations and Events Director  
[kathleen@mbef.org](mailto:kathleen@mbef.org)  
310.303.3342

# CENTER COURT EXPERIENCE BENEFITS



The Manhattan Wine Auction offers numerous sponsorship opportunities that provide exclusive recognition for sponsoring specific elements of the event. Additional underwriting options are available upon request.

<b>BENEFITS &amp; AMENITIES</b>	<b>ESTATE</b> \$28,000	<b>VISTA</b> \$24,000	<b>CELLAR</b> \$13,500	<b>CABERNET</b> \$8,500
<b>TABLES &amp; SEATING / RESERVE ROOM</b>				
Number of Tables	2 Tables	Lounge	1 Table	1 Table
Table Location	Center Court, Front	Mezzanine, Rear Sides	Center Court, Middle	Center Court, Middle/Rear
Number of Guests	24	16	12	10
Reserve Room Access (Limited Availability)	Included for All	Included for All	\$200 Per Person	\$200 Per Person
<b>ON-SITE AMENITIES &amp; RECOGNITION AT WINE AUCTION</b>				
Wine on Tables	Ultra Premium (5 bottles per table)	Super Premium (7 bottles for lounge)	Super Premium (5 bottles per table)	Premium (4 bottles per table)
Light Meal	YES	YES	YES	YES
Gift for Guests	YES	YES	YES	YES
VIP Entrance	YES	YES	YES	YES
Complimentary Valet Parking	YES	YES	YES	YES
Recognition from the Stage	Singled Out	Singled Out	Grouped	-
MWA Banners throughout the Club	Logo - Prominent	Logo - Prominent	Logo	Listing
Multi-media Slideshow on Center Court	Sole Logo	Sole Logo	Two Logos Grouped	Four Logos or Names Grouped
<b>RECOGNITION &amp; SOCIAL MEDIA</b>				
Printed Invitation (Commitment by February 27)	Logo - Prominent	Logo	Logo	-
Electronic Invitation	Logo - Prominent	Logo	Logo	-
Manhattan Wine Auction Website	Logo - Prominent	Logo	Logo	Listing
Posters	Logo - Prominent	-	-	-
Mobile Bidding Auction Platform	Logo - Most Prominent	Logo	-	-
Press Release / Media Kit	Special Mention	-	-	-
Beach Reporter — MWA Announcement Ad in March	Logo - Prominent	Logo	Logo	-
Beach Reporter — Double-Page Ad Post Event (Commitment by March 20)	Logo - Prominent	Logo	Logo	Listing
MBEF Annual Report (5,000+ Households)	YES	YES	YES	YES
Facebook and Instagram Post	YES	YES	YES	-
<b>EVENT PROGRAM</b>				
Program Ad (Commitment by April 30)	Full Page, Front	Full Page	Full Page	Half Page
Recognition in Program	Logo - Prominent	Logo	Logo	Listing
<b>TAX-DEDUCTIBILITY</b>	\$23,500 (\$980 per guest)	\$21,000 (\$1,313 per guest)	\$12,000 (\$1,000 per guest)	\$7,250 (\$725 per guest)

**\*\*CELLAR AND CABERNET TABLES:**

Please note that individuals/couples may share a Cabernet sponsorship and pay separately. The per-person cost is \$850 (\$725 is tax-deductible). Only the person/persons or company who issues payment will receive a receipt for tax purposes.

\$1.2 MILLION

Endowment distribution to our schools in 2025



## Great Schools Today. Great Schools Forever.

This is the vision of MBEF—to provide excellent educational opportunities for all students through our community schools. MBEF’s Endowment is the cornerstone of this mission, supporting and sustaining quality public education here in Manhattan Beach now and for generations to come.



\$120+ MILLION

MBEF’s investment in our schools since 1983

### Great Schools Today

For the past four decades, MBEF has provided critical funding for Manhattan Beach public schools to ensure that every student has access to a strong, well-rounded academic program—with enrichment opportunities in STEAM, Visual & Performing Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and comprehensive support and counseling services.



\$30 MILLION

Endowment fund balance



### Great Schools Forever

Early in its development, the MBEF Board of Directors established the MBEF Endowment Fund as a stable, secure and self-sustaining source of funding. Modeled after university endowments, the goal of MBEF’s Endowment is to serve as a permanent fund to enhance and stabilize the long-term growth of MBEF’s annual contribution to Manhattan Beach Unified School District. Initiated in 1986 with just \$10,000, the Endowment’s balance now stands at \$30 Million and in 2025 disbursed \$1.2 Million to MBEF. This accounts for 16% of the \$7.1 Million grant MBEF awarded to Manhattan Beach Unified School District in 2025-2026.



40+ YEARS

MBEF has funded MBUSD schools

### Your Support

Proceeds from the Manhattan Wine Auction provide critical funding to the MBEF Endowment to ensure our schools are filled with enrichment opportunities today and well into the future. Since 1983, MBEF has directed over \$120 Million in enriched educational opportunities in our schools that would not be possible without the generosity, time and commitment of all community stakeholders.

FOR MORE INFORMATION on MBEF’s impact on education in Manhattan Beach, please visit [www.mbef.org](http://www.mbef.org).



# Manhattan Wine Auction

BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT

**JUNE 6, 2026**



2025 Program



2024 Program



2023 Program



2022 Program



2021 Program

## CENTER COURT EXPERIENCE AD DESCRIPTION

**Estate** Full page, Front of program

**Vista** Full page

**Cellar** Full page

**Cabernet** Half page

## FILE SET-UP

Ad must be delivered in one of the following formats:

- Adobe PDFX1-A (preferred)
- Photoshop JPG (300DPI)
- Illustrator AI, EPS or PDF (embedded links, fonts outlined)

**Artwork must be CMYK with fonts outlined.**

**Do NOT include crop marks.**

**Photo/raster files must be at least 300dpi at 100% scale.**

Failure to follow file set-up and sizing may result in inaccurate reproduction of ad artwork.

## ART SIZING

**FULL PAGE 6.25" W x 8.5" H**

Add .125" bleed around all sides (final art file size: 6.5"W x 8.75"H)

Allow a .75" safety margin around all sides — no type or logos

No crop marks

**HALF PAGE AD 5.25" W x 3.625" H**

No bleed required

Allow a .25" safety margin around all sides — no type or logos

No crop marks

Thank you!



## SUBMISSIONS DUE APRIL 30

Email ad artwork by Thursday, April 30, 2026 to:

Nicole Bednarz

Art Director, IE Design + Communications

nicole@iedesign.com

**Include "MWA Ad" in the subject line.**

P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342

# EXPERIENCES COMMITMENT FORM



## Manhattan Wine Auction

BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT

**SATURDAY  
JUNE 6, 2026**

### CENTER COURT EXPERIENCES

- Estate \$28,000
- Vista \$24,000
- Cellar \$13,500
- Cabernet \$8,500
- Cabernet Pair \$1,700

Please reach out to me about upgrading my Cabernet or Cellar experience to include Reserve Room access\*\*

Please reach out to me about dividing the sponsorship between guests

*\*Please note that individuals/couples may share a Cabernet/Family sponsorship and can pay separately. The per-person cost is \$850.*

*\*\*Limited number of Reserve Room upgrades available on a first come, first served basis.*

### CONTACT

Family/Company/Recognition Name (as you wish it to appear in the program and recognition materials)  Check here if part of a shared table/lounge

Contact Name First Last

Company Name if applicable Title

Address Street  Business  Home

City State Zip Phone  Home  Office  Cell

Website Email

### PAYMENT By mail or email

By Credit Card Please charge my credit card \$ \_\_\_\_\_

Cardholder Name

Credit Card Number Expiration Date

By Check

Please mail this form and check payable to:  
Manhattan Beach Education Foundation  
P.O. Box 1110, Manhattan Beach, CA 90267

By Email  
kathleen@mbef.org

Online  
manhattanwineauction.com



*Thank you!*

P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342