



# Manhattan Wine Auction

**The Manhattan Wine Auction**  
— now in its 31st year — is one of  
the most prestigious fundraising  
events in Southern California.

The iconic artwork. The exclusive wines. The stellar  
live auction. The vast offerings from wineries and local  
restaurants. And the most noble cause of all —

**EDUCATION.**

**SATURDAY**  
**MAY 31, 2025**

**BENEFITTING**

The Manhattan Beach Education  
Foundation Endowment

**THE VENUE**

Manhattan Country Club  
1330 Parkview Avenue  
Manhattan Beach, California

**EVENT HOURS**

4:30 - 11:00 pm

**EVENT CHAIRS**

Jake Dax  
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**INFORMATION**

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**MBEF**

THE MBEF  ENDOWMENT

# ABOUT THE MANHATTAN WINE AUCTION



## Event Highlights

- **Join over 2,500 residents from the South Bay** and beyond at this favorite event that has raised more than **\$25 million for education.**
- **Savor tastings** from 75 renowned wineries, distilleries, and breweries.
- **Indulge in culinary creations** from over 50 of the finest local restaurants and specialty food purveyors.
- Discover rare varieties in the **Exclusive Reserve Room**, featuring cult and limited-edition wines from Napa Valley and beyond.
- **Create unforgettable memories on Center Court** with VIP access, superb wines, and light supper among the company of family, friends, or colleagues.
- Elevate your experience with **private lounges** overlooking Center Court, perfect for enjoying the event in style.
- Explore the extensive **Silent and Live Auctions**, featuring collectible wines and spirits, luxury trips, exclusive dinners, stunning jewelry, captivating art, and sports memorabilia.
- End the night with a bang, **dancing under the stars.**

## SCHEDULE OF EVENTS

Saturday, May 31st

### 4:00-6:00PM

VIP Access to Reserve Room for Specialty Food and Wine Tasting

### 4:30-7:00PM

General Admission Access to Vineyard Courts for Food and Wine Tasting

Silent Auction Viewing

### 7:00-11:00PM

Special Seating on Center Court for Light Fare and Premium Wine during Evening Program

Live Auction and Program followed by Music and Dancing enjoyed by all guests

*This is more than an event— it's a night to celebrate, savor, and invest in our schools.*



The Manhattan Wine Auction is an unforgettable night out with friends, neighbors or clients. From wine and food tastings to exclusive VIP experiences, there are great ways to enhance your evening at the **Manhattan Wine Auction**.

## Individual Tickets

### General Admission - \$350

Meet your friends on the Vineyard Courts to enjoy the exceptional food and wine tastings, bid on exciting live and silent auction items, and dance the night away after the evening program.

### Reserve Room - \$550

If you are looking for something extraordinary, the Reserve Room offers an unparalleled wine-tasting experience featuring rare and coveted selections from Napa Valley and beyond. Exquisite wines are paired with hearty hors d'oeuvres for the ultimate indulgence. Reserve Room tickets are \$550 if purchased separately and include General Admission access. Limited Reserve Room tickets are also included in select Center Court Experiences.

## Center Court Experiences

Elevate the evening with a Center Court Experience and celebrate in style with your group. All Center Court Experiences include a variety of exclusive benefits including preferred seating during the stage program and are detailed on the following page.

### Estate Table - \$28,000

Host up to 24 guests with prime Center Court seating and Reserve Room access.

### Vista Lounge - \$22,000

Enjoy a private lounge overlooking Center Court for 16 guests with Reserve Room access.

### Cellar Table - \$13,500

Sip and savor with 12 guests at Center Court and access the Vineyard Courts for tastings.

### Cabernet Table - \$8,500

Celebrate with 10 guests at Center Court, including access to the tastings on Vineyard Courts.

### Cabernet Pair - \$1,700

Join fellow guests at a Center Court table for the evening program with access to the tastings on Vineyard Courts.

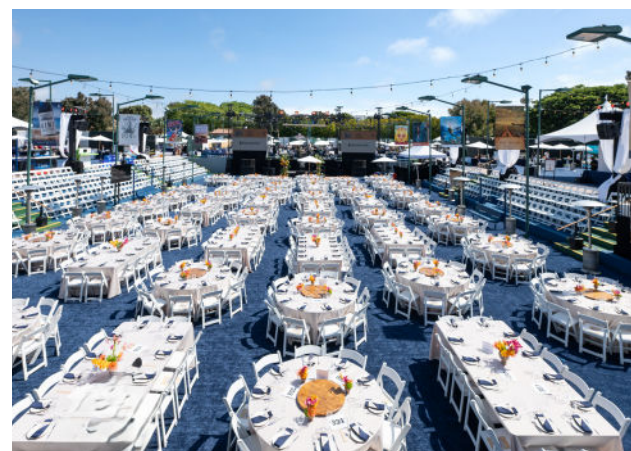
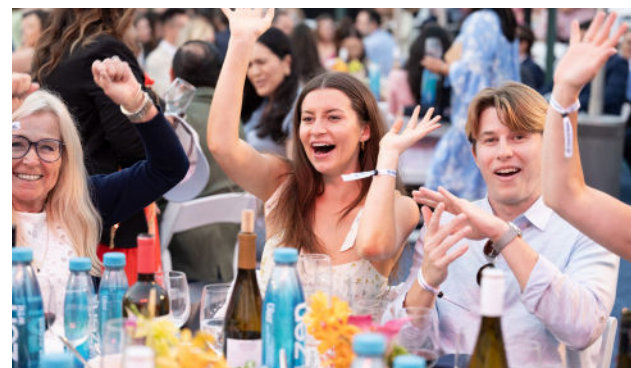


## Tickets and Experiences

Tickets and Experiences are on sale online at [www.manhattanwineauction.com](http://www.manhattanwineauction.com).

**Center Court Experiences on sale**  
**Saturday, February 1st at 6:00am**

**Individual Tickets on sale**  
**Thursday, May 1st at 6:00am**



### TICKET AND CENTER COURT EXPERIENCE INQUIRIES

Kathleen Hughes  
Community Engagement Manager  
kathleen@mbef.org  
310.303.3342

# CENTER COURT EXPERIENCE BENEFITS



<b>BENEFITS &amp; AMENITIES</b>	<b>ESTATE TABLE \$28,000</b>	<b>VISTA LOUNGE \$22,000</b>	<b>CELLAR TABLE \$13,500</b>	<b>CABERNET TABLE \$8,500</b>
<b>TABLES &amp; SEATING / RESERVE ROOM</b>				
Number of Tables	2 Tables	Lounge	1 Table	1 Table
Table Location	Center Court, Front	Mezzanine, Rear Sides	Center Court, Middle	Center Court, Middle/Rear
Number of Guests	24	16	12	10
Reserve Room Access (Limited Availability, First Come, First Served)	Included for All	Included for All	\$200 Per Person	\$200 Per Person
<b>ON-SITE AMENITIES &amp; RECOGNITION AT WINE AUCTION</b>				
Wine on Tables	Ultra Premium (5 bottles per table)	Super Premium (7 bottles for lounge)	Super Premium (5 bottles per table)	Premium (4 bottles per table)
Light Meal	YES	YES	YES	YES
Gift for Guests	YES	YES	YES	YES
VIP Entrance	YES	YES	YES	YES
Recognition from the Stage	Singled Out	Singled Out	Grouped	-
Recognition on MWA Banners throughout the Club	Logo - Prominent	Logo - Prominent	Logo	Listing
Recognition in Multi-media Slideshow on Center Court	Sole Logo	Sole Logo	Two Logos Grouped	Four Logos or Names Grouped
<b>RECOGNITION &amp; SOCIAL MEDIA</b>				
Printed Invitation (Commitment due February 21)	Logo - Prominent	Logo	Logo	-
Electronic Invitation	Logo - Prominent	Logo	Logo	-
Recognition on Manhattan Wine Auction Website	Logo - Prominent	Logo	Logo	Listing
Manhattan Wine Auction App	Logo - Linked	Logo - Linked	Logo - Linked	-
Mobile Bidding Auction Platform	Logo - Most Prominent	Logo	-	-
Press Release / Media Kit	Special Mention	-	-	-
Beach Reporter — MWA Announcement Ad in March	Logo - Prominent	Logo	Logo	-
Beach Reporter — Double-Page Recognition Ad Following Event in June (Commitment due March 14)	Logo - Prominent	Logo	Logo	Listing
Recognition in MBEF Annual Report (5,000+ Households)	YES	YES	YES	YES
Social Media Post on Facebook and Instagram	YES	YES	YES	-
<b>EVENT PROGRAM</b>				
Ad in Program (Commitment due April 25)	Full Page, Front	Full Page	Full Page	Half Page
Recognition in Program	Logo - Prominent	Logo	Logo	Listing
<b>TAX-DEDUCTIBILITY</b>	\$23,500 (\$975 per guest)	\$19,000 (\$1,200 per guest)	\$12,000 (\$1,000 per guest)	\$7,250 (\$725 per guest)

**\*\*CELLAR AND CABERNET TABLES:**

Please note that individuals/couples may share a Cabernet sponsorship and pay separately. The per-person cost is \$850 (\$725 is tax-deductible). Only the person/persons or company who issues payment will receive a receipt for tax purposes.

\$1.2 MILLION

Endowment distribution to our schools in 2024



## Great Schools Today. Great School Forever.

This is the vision of MBEF — to provide excellent educational opportunities for all students through our community schools. MBEF's Endowment is the cornerstone of this mission, supporting and sustaining quality public education here in Manhattan Beach now and for generations to come.

### Great Schools Today

For the past four decades, MBEF has provided critical funding for Manhattan Beach public schools to ensure that every student has access to a strong, well-rounded academic program— with enrichment opportunities in STEAM, Visual & Performing Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and comprehensive support and counseling services.

### Great Schools Forever

Early in its development, the MBEF Board of Directors established the MBEF Endowment Fund as a stable, secure and self-sustaining source of funding. Modeled after university endowments, the goal of MBEF's Endowment is to serve as a permanent fund to enhance and stabilize the long-term growth of MBEF's annual contribution to Manhattan Beach Unified School District. Initiated in 1986 with just \$10,000, the Endowment's balance now stands at \$28 Million and in 2024 disbursed \$1.2 Million to MBEF. This accounts for 16% of the \$7.4 Million grant MBEF awarded to Manhattan Beach Unified School District in 2024-2025.

### Your Support

Proceeds from the Manhattan Wine Auction provide critical funding to the MBEF Endowment to ensure our schools are filled with enrichment opportunities today and well into the future. Since 1983, MBEF has directed over \$100 Million in enriched educational opportunities in our schools that would not be possible without the generosity, time and commitment of all community stakeholders.

\$100+ MILLION

MBEF's investment in our schools since 1983



\$28 MILLION

Endowment fund balance



40+ YEARS

MBEF has funded MBUSD schools



FOR MORE INFORMATION on MBEF's impact on education in Manhattan Beach, please visit [www.mbef.org](http://www.mbef.org).