



# Manhattan Wine Auction

**The Manhattan Wine Auction**  
— now in its 31st year — is one of  
the most prestigious fundraising  
events in Southern California.

The iconic artwork. The exclusive wines. The stellar  
live auction. The vast offerings from wineries and local  
restaurants. And the most noble cause of all —

**EDUCATION.**

**MBEF**

THE MBEF  ENDOWMENT

**SATURDAY  
MAY 31, 2025**

**BENEFITTING**

The Manhattan Beach Education  
Foundation Endowment

**THE VENUE**

Manhattan Country Club  
1330 Parkview Avenue  
Manhattan Beach, California

**EVENT HOURS**

4:30 - 11:00 pm

**EVENT CHAIRS**

Jake Dax  
[jake.dax@manhattanwineauction.com](mailto:jake.dax@manhattanwineauction.com)

Lisa Quarello  
[lisa.quarello@manhattanwineauction.com](mailto:lisa.quarello@manhattanwineauction.com)

**INFORMATION**

[manhattanwineauction.com](http://manhattanwineauction.com)  
[information@manhattanwineauction.com](mailto:information@manhattanwineauction.com)  
310.303.3342



# ABOUT THE MANHATTAN WINE AUCTION



## Event Highlights

- **Join over 2,500 residents from the South Bay** and beyond at this favorite event that has raised more than **\$25 million for education.**
- **Savor tastings** from 75 renowned wineries, distilleries, and breweries.
- **Indulge in culinary creations** from over 50 of the finest local restaurants and specialty food purveyors.
- Discover rare varieties in the **Exclusive Reserve Room**, featuring cult and limited-edition wines from Napa Valley and beyond.
- **Create unforgettable memories on Center Court** with VIP access, superb wines, and light supper among the company of family, friends, or colleagues.
- Elevate your experience with **private lounges** overlooking Center Court, perfect for enjoying the event in style.
- Explore the extensive **Silent and Live Auctions**, featuring collectible wines and spirits, luxury trips, exclusive dinners, stunning jewelry, captivating art, and sports memorabilia.
- End the night with a bang, **dancing under the stars.**

## SCHEDULE OF EVENTS

Saturday, May 31st

### 4:00-6:00PM

VIP Access to Reserve Room for Specialty Food and Wine Tasting

### 4:30-7:00PM

General Admission Access to Vineyard Courts for Food and Wine Tasting

Silent Auction Viewing

### 7:00-11:00PM

Special Seating on Center Court for Light Fare and Premium Wine during Evening Program

Live Auction and Program followed by Music and Dancing enjoyed by all guests

*This is more than an event—it's a night to celebrate, savor, and invest in our schools.*

# \$1.2 MILLION

Endowment distribution  
to our schools in 2024



# \$100+ MILLION

MBEF's investment  
in our schools since 1983



# \$28 MILLION

Endowment  
fund balance



# 40+ YEARS

MBEF has funded  
MBUSD schools



## Great Schools Today. Great School Forever.

This is the vision of MBEF — to provide excellent educational opportunities for all students through our community schools. MBEF's Endowment is the cornerstone of this mission, supporting and sustaining quality public education here in Manhattan Beach now and for generations to come.

### Great Schools Today

For the past four decades, MBEF has provided critical funding for Manhattan Beach public schools to ensure that every student has access to a strong, well-rounded academic program— with enrichment opportunities in STEAM, Visual & Performing Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and comprehensive support and counseling services.

### Great Schools Forever

Early in its development, the MBEF Board of Directors established the MBEF Endowment Fund as a stable, secure and self-sustaining source of funding. Modeled after university endowments, the goal of MBEF's Endowment is to serve as a permanent fund to enhance and stabilize the long-term growth of MBEF's annual contribution to Manhattan Beach Unified School District. Initiated in 1986 with just \$10,000, the Endowment's balance now stands at \$28 Million and in 2024 disbursed \$1.2 Million to MBEF. This accounts for 16% of the \$7.4 Million grant MBEF awarded to Manhattan Beach Unified School District in 2024-2025.

### Your Support

Proceeds from the Manhattan Wine Auction provide critical funding to the MBEF Endowment to ensure our schools are filled with enrichment opportunities today and well into the future. Since 1983, MBEF has directed over \$100 Million in enriched educational opportunities in our schools that would not be possible without the generosity, time and commitment of all community stakeholders.

**FOR MORE INFORMATION** on MBEF's impact on education in Manhattan Beach, please visit [www.mbef.org](http://www.mbef.org).



## WINERY PARTICIPATION



Throughout the Vineyard Courts, guests enjoy tastings from some of the finest wines available from California vintners and beyond. Showcase your winery at this year's Manhattan Wine Auction for the ultimate visibility in the South Bay.



**MAY 31, 2025**  
4:30-7:00PM

### Benefits

- Opportunity to showcase your winery's offering to the broader South Bay community
- Opportunity to be included alongside the area's finest food purveyors, vintners, mixologists, and brewmasters
- Recognition in the printed Manhattan Wine Auction Event Program
- Recognition on the Manhattan Wine Auction website
- Online and table display of your silent auction donation viewed by event participants, as well as the greater South Bay community
- Recognition in the two-page thank-you ad in The Beach Reporter
- Access to shared guest contact information for outreach

### Participation Conditions

**BEVERAGE QUANTITY** Wine, spirits and beer are served from 4:30-7:00 PM to 2,200 attendees. It is expected that you will serve a tasting to at least 1,500 of these guests.

**SET-UP** Access to the venue at 2:00 PM. Must be complete by 4:00 PM.

**AUCTION DONATION** We ask that all wineries donate a magnum or variety of wines for the Live or Silent Auction. If you are looking for more visibility, we suggest a donation of an exclusive wine tasting, lunch at your vineyard, or a stay at an on-site property.

### Standard Booth

Our standard booth set-up is complimentary and includes:

- 6' x 6' space
- 6' serving table and 6' back table with table drapes
- Access to a chilling tub with ice, spittoon, wine opener
- Standard banner signage supplied by MBEF
- Wine glasses provided to all guests
- Access for 2 staff members to serve

### Custom Booth

A limited number of booths may be customized to maximize your visibility to guests. Cost is \$1,500 and includes all items in the Standard Booth PLUS:

- Premier location and increased booth space (to 16' X 16')
- Opportunity to brand the booth space with your own décor, signage, bar displays, furniture, etc. (winery partner responsible for all items)
- Access for 2 additional staff members to serve (4 total)
- Early access for booth set-up

### FOR MORE INFORMATION

Adam Quarello  
Beverage Chair  
adam.quarello@manhattanwineauction.com  
310.467.8372

## DISTILLERY &amp; BREWERY PARTICIPATION



Throughout the Vineyard Courts, guests enjoy tastings from a diverse selection of wineries, breweries, and spirit purveyors. Showcase your brewery or distillery at this year's Manhattan Wine Auction for the ultimate visibility in the South Bay.



**MAY 31, 2025**  
4:30-7:00PM

### Benefits

- Opportunity to showcase your distillery or brewery offerings to the broader South Bay community
- Opportunity to be included alongside the area's finest food purveyors, vintners, mixologists, and brewmasters
- Recognition in the printed Manhattan Wine Auction Event Program
- Recognition on the Manhattan Wine Auction website
- Online and table display of your silent auction donation viewed by event participants, as well as the greater South Bay community
- Recognition in the two-page thank-you ad in The Beach Reporter
- Access to shared guest contact information for outreach

### Participation Conditions

**BEVERAGE QUANTITY** Wine, spirits and beer are served from 4:30-7:00 PM to 2,200 attendees. It is expected that you will serve a tasting to at least 1,500 of these guests.

**SET-UP** Access to the venue at 2:00 PM. Must be complete by 4:00 PM.

**AUCTION DONATION** We ask that all distilleries and breweries donate a product for the Silent Auction. If you are looking for more visibility, we suggest a donation of an experience.

### Standard Booth

Our standard booth set-up is complimentary and includes:

- 6' x 6' space
- 6' serving table and 6' back table with table drapes
- Access to a chilling tub with ice
- Standard banner signage supplied by MBEF
- Cups provided for spirit and beer vendors
- Access for 2 staff members to serve

### Custom Booth

A limited number of booths may be customized to maximize your visibility to guests. Cost is \$1,500 and includes all items in the Standard Booth PLUS:

- Premier location and increased booth space (to 16' X 16')
- Opportunity to brand the booth space with your own décor, signage, bar displays, furniture, etc. (beverage partner responsible for all items)
- Access for 2 additional staff members to serve (4 total)
- Early access for booth set-up

### FOR MORE INFORMATION

Adam Quarello  
Beverage Chair  
adam.quarello@manhattanwineauction.com  
310.467.8372