



Manhattan Wine Auction

The Manhattan Wine Auction, now in its 30th year, is one of the most prestigious fundraising events in Southern California. The iconic artwork. The exclusive wines. The stellar live auction. The vast offerings from wineries and local restaurants. And the most noble cause of all — education.

Event Highlights

- Over 2,000 residents from the South Bay and beyond attend this popular event
- Tastings from 75 distinguished wineries, distilleries and breweries
- Samplings from over 45 of the finest local restaurants and specialty food purveyors
- Exclusive *Reserve Room*, featuring cult and rare wines from Napa Valley and beyond
- Silent and Live Auctions, including fine and collectible wines and spirits, extraordinary trips, one-of-a-kind dinners and experiences, jewelry, art, and sports memorabilia
- Dancing under the stars to live music

**SATURDAY
JUNE 8, 2024**

BENEFITTING

The Manhattan Beach Education Foundation Endowment

THE VENUE

Manhattan Country Club
1330 Parkview Avenue
Manhattan Beach, California

SCHEDULE

4:00-6:00PM

VIP Access to Reserve Room for Specialty Food and Wine Tasting

4:30-7:30PM

General Admission Access to Vineyard Courts for Food and Wine Tasting

Silent Auction Viewing

7:30-11:00PM

VIP Seating on Center Court for Light Fare and Premium Wine during Evening Program

Live Auction and Program followed by Music and Dancing enjoyed by all guests



Reserve Room

Guests in the Reserve Room have the unique opportunity to taste some of the most exclusive cult and unattainable wines from Napa Valley and beyond. Hearty hors d'oeuvres are paired with the wines for the ultimate tasting experience. Reserve Room tickets are \$550 if purchased separately, and included for a select number of sponsor levels. General admission access to the Vineyard Courts is included with a Reserve Room ticket.



Silent & Live Auction

The Silent Auction opens the week prior to the Wine Auction and is available to event guests, as well as the broader community, through the convenience of mobile and online bidding. The Live Auction takes place on Center Court during the Evening Program where all guests are able to participate. The Silent Auction will close at 7:30pm during the Manhattan Wine Auction.

TICKETS

Tickets go on sale 6:00am on Wednesday, May 1st

www.manhattanwineauction.com

General Admission \$350

Reserve Room \$550

SPONSORSHIP OVERVIEW



The Manhattan Wine Auction provides a number of sponsorship opportunities that reach an influential audience. Investing in a Center Court Experience is an excellent way to maximize your experience and spend the evening with friends or clients.

Center Court Experiences

All sponsorship levels have incredible benefits that include VIP entry, seating for the Evening Program, wine and light supper, exclusive event gift, and a whole host of varied recognition opportunities. Each offering provides a unique experience.

Estate

Seating for 24 guests on Center Court for the Evening Program with Reserve Room access prior to the tastings on the Vineyard Courts.

Vineyard

Seating for 12 guests on Center Court for the Evening Program with Reserve Room access prior to the tastings on the Vineyard Courts. Includes branded Vineyard Court and dedicated experiential space to showcase your business.

Vista *New Feature*

Designated lounge on the mezzanine overlooking Center Court for 16 guests with Reserve Room access prior to the tastings on the Vineyard Courts. Available for you and your guests as soon as the courts open.

Cellar

Seating for 12 guests on Center Court for the Evening Program with access to tastings on the Vineyard Courts.

Cabernet/Family Table

Seating for 10 guests on Center Court for the Evening Program with access to tastings on the Vineyard Courts.

Reserve Room Vintner

For the wine enthusiast, our Center Court Experiences can include the company of a guest vintner from an exclusive Reserve Room winery to heighten their dining and tasting experience. The vintner will lead the guests in a personal tasting of their wines prior to the Evening Program. An additional fee of \$125 per guest is applicable for the entire party.

NOTE: All sponsorship levels and benefits are provided in detail on the following pages.



CONTACT

GENERAL INQUIRIES

information@manhattanwineauction.com
310.303.3342

SPONSORSHIP INQUIRIES

David Brennan
Director of Development & Partnerships
david@mbef.org
310.303.3342

SILENT AUCTION INQUIRIES

Lisa Quarello
Auction Co-Chair
lisa.quarello@manhattanwineauction.com
310.795.1371

Jen Linney
Auction Co-Chair
jen.linney@manhattanwineauction.com
925.523.1200

SPONSORSHIP LEVELS & BENEFITS



BENEFITS & AMENITIES	New Feature				
	ESTATE \$26,000	VINEYARD \$26,000	VISTA \$20,000	CELLAR \$13,500	CABERNET/ FAMILY \$8,500**
TABLES & SEATING / RESERVE ROOM					
Number of Tables	2 Tables	1 Table	Lounge	1 Table	1 Table
Table Location	Center Court, Front	Center Court, Middle	Mezzanine	Center Court, Middle	Center Court, Middle/Rear
Number of Guests	24	12	16	12	10
Reserve Room Access (Limited Availability, First Come, First Served)	Included for All	Included for All	Included for All	\$200 Per Person	\$200 Per Person
ON-SITE AMENITIES & RECOGNITION AT WINE AUCTION					
Wine on Tables	Ultra Premium (5 bottles per table)	Ultra Premium (5 bottles per table)	Super Premium (6 bottles for lounge)	Super Premium (5 bottles per table)	Premium (4 bottles per table)
Reserve Room Vintner - Selection of Wines from Reserve Room Winery (5 bottles)	Add-On Option	Add-On Option	Add-On Option	Add-On Option	-
Light Meal at Table	YES	YES	YES	YES	YES
Gift for Table Guests	YES	YES	YES	YES	YES
VIP Entrance	YES	YES	YES	YES	YES
Recognition from the Stage	Singled Out	Singled Out	Singled Out	Grouped	-
Recognition on MWA Banners throughout the Club	Logo - Prominent	Logo - Prominent	Logo - Prominent	Logo	Listing
Recognition in Multi-media Slideshow on Center Court	Sole Logo	Sole Logo	Sole Logo	Two Logos Grouped	Four Logos or Names Grouped
Activation	-	Experiential Space (20'x20') from 4:30pm-7:30pm	-	-	-
Branded Items	-	Vineyard Court Entrance Banner Napkins at Vendor Booths	-	-	-
RECOGNITION & SOCIAL MEDIA					
Printed Invitation	Logo - Prominent	Logo - Prominent	Logo	Logo	-
Electronic Invitation	Logo - Prominent	Logo - Prominent	Logo	Logo	-
Recognition on Manhattan Wine Auction Website	Logo - Prominent	Logo	Logo	Logo	Listing
Manhattan Wine Auction App	Logo - Linked	Logo - Linked	Logo - Linked	Logo - Linked	-
Mobile Bidding Auction Platform	Logo - Most Prominent	Logo - Most Prominent	Logo	-	-
Press Release / Media Kit	Special Mention	Special Mention	-	-	-

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SPONSORSHIP LEVELS & BENEFITS



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	ESTATE \$26,000	VINEYARD \$26,000	VISTA \$20,000	CELLAR \$13,500	CABERNET/ FAMILY \$8,500**
Beach Reporter — MWA Announcement Ad (March)	Logo - Prominent	Logo - Prominent	Logo	Logo	-
Beach Reporter — Double-Page Recognition Ad Following Event (June)	Logo - Prominent	Logo - Prominent	Logo	Logo	Listing
Recognition in MBEF Annual Report (5,000+ Households)	YES	YES	YES	YES	YES
Recognition in MBEF E-Newsletter (10,000+ Recipients)	YES	YES	YES	YES	-
Social Media Post on Facebook and Instagram	YES	YES	YES	YES	-
EVENT PROGRAM					
Ad in Program	Full Page, Front	Full Page, Front	Full Page	Full Page	Half Page
Recognition in Program	Logo - Prominent	Logo	Logo	Logo	Listing
ADDITIONAL BENEFITS					
Invitation to Roundtable Breakfast with Superintendent	YES	YES	YES	-	-
Invitation to MBEF Rock the ASK Celebration	YES	YES	YES	YES	-
Invitation to Annual MBEF Community Partner Breakfast	YES	YES	YES	-	-
TAX-DEDUCTIBILITY					
	\$21,840 (\$910 per guest)	\$23,880 (\$1,990 per guest)	\$17,280 (\$1,080 per guest)	\$12,000 (\$1,000 per guest)	\$7,250 (\$725 per guest)

****Cabernet/Family:**

Please note that individuals/couples may share a Cabernet/Family sponsorship and pay separately. The per-person cost is \$850 (\$725 is tax-deductible). Only the person/persons or company who issues payment will receive a receipt for tax purposes.

DEADLINES**MARCH 4**

Sponsor logo on the Invitation

MARCH 22

Sponsor logo in The Beach Reporter Announcement Ad

MAY 3

Ad inclusion in the Event Program
Sponsor listing in the Event Program

**\$1.1
MILLION**

Endowment distribution
to our schools in 2023



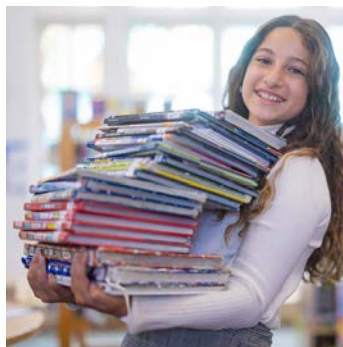
**\$22
MILLION**

Endowment
fund balance



**\$100
MILLION**

MBEF's investment
in our schools since 1983



**40
YEARS**

MBEF has funded
MBUSD schools

GREAT SCHOOLS TODAY. GREAT SCHOOL FOREVER.

This is the vision of MBEF — to provide excellent educational opportunities for all students through our community schools. MBEF's Endowment is the cornerstone of this mission, supporting and sustaining quality public education here in Manhattan Beach now and for generations to come.

Great Schools Today

For the past four decades, MBEF provided critical funding for Manhattan Beach public schools to ensure that every student has access to a strong, well-rounded academic program—with enrichment opportunities in STEAM, Visual & Performing Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and comprehensive support and counseling services.

Great Schools Forever

Early in its development, the MBEF Board of Directors established the MBEF Endowment Fund as a stable, secure and self-sustaining source of funding. Patterned after university endowments, the goal of MBEF's Endowment is to serve as

a permanent fund to enhance and stabilize the long-term growth of MBEF's annual contribution to Manhattan Beach Unified School District. Initiated in 1986 with just \$10,000, the Endowment's balance now stands at \$22 Million and in 2023 disbursed \$1.1 Million to MBEF. This accounts for 19% of the over \$6 Million grant MBEF awards to Manhattan Beach Unified School District annually.

Your Support

Proceeds from the Manhattan Wine Auction provide critical funding to the MBEF Endowment to ensure our schools are filled with enrichment opportunities today and well into the future. Since 1983, MBEF has directed over \$100 Million in enriched educational opportunities in our schools that would not be possible without the generosity, time and commitment of all community stakeholders.

FOR MORE INFORMATION on MBEF's impact on education in Manhattan Beach, please visit www.mbef.org.

Manhattan Wine Auction

BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT

JUNE 8, 2024



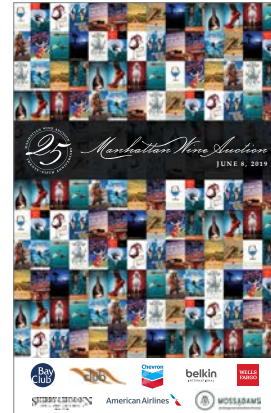
2023 Program



2022 Program



2021 Program



2019 Program



2018 Program

SPONSORSHIP LEVEL AD DESCRIPTION

Estate Full page, Front of program

Vineyard Full page, Front of program

Vista Full page

Cellar Full page

Cabernet/Family Half page

FILE SET-UP

Ad must be delivered in one of the following formats:

- Adobe PDFX1-A (preferred)
- Photoshop JPG (300DPI)
- Illustrator AI, EPS or PDF (embedded links, fonts outlined)

Artwork must be CMYK with fonts outlined.Do **NOT** include crop marks.Photo/raster files must be at least **300dpi at 100% scale**.

Failure to follow file set-up and sizing may result in inaccurate reproduction of ad artwork.

ART SIZING

FULL PAGE 6.25" W x 8.5" H

Add .125" bleed around all sides (final art file size: 6.5"W x 8.75"H)

Allow a .75" safety margin around all sides — no type or logos

No crop marks

HALF PAGE AD 5.25" W x 3.625" H

No bleed required

Allow a .25" safety margin around all sides — no type or logos

No crop marks

Thank you!

MBEF

THE MBEF ENDOWMENT

P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342

SUBMISSIONS DUE MAY 3

Email ad artwork by Friday, May 3, 2024 to:

Marcie Carson

Creative Director, IE Design + Communications

hello@iedesign.com | 310.376.9600

Include "MWA Ad" in the subject line.

SPONSORSHIP COMMITMENT FORM



Manhattan Wine Auction

BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT

JUNE 8, 2024

SPONSORSHIP LEVEL

- | | | |
|---|---|--|
| <input type="checkbox"/> Estate
\$26,000 | <input type="checkbox"/> Vista
\$20,000 | <input type="checkbox"/> Cabernet/Family*
\$8,500 |
| <input type="checkbox"/> Vineyard
\$26,000 | <input type="checkbox"/> Cellar
\$13,500 | |

*Please note that individuals/couples may share a Cabernet/Family sponsorship and can pay separately. The per-person cost is \$850.

**Limited number of Reserve Room upgrades available on a first come, first served basis.

☐ Please upgrade the following number of Cabernet/Family or Gold tickets to Reserve Room (@ \$200 each)**

☐ Please include the Reserve Room Vintner Experience to our sponsorship (@ \$125 per guest, applicable for the entire party)

CONTACT & PAYMENT

Company/Table Name (as you wish it to appear in the program and recognition materials)

Contact Name First

Last

Company Name

Title

Address Street ☐ Business ☐ Home

City State Zip Phone ☐ Home ☐ Office ☐ Cell

Website

Email

PAYMENT

By mail or email

☐ By Credit Card Please charge my credit card \$

Cardholder Name

Credit Card Number

Expiration Date

☐ By Check

Please mail this form and check payable to:

Manhattan Beach Education Foundation
P.O. Box 1110, Manhattan Beach, CA 90267

☐ By Email

david@mbef.org

MBEF

THE MBEF  ENDOWMENT

P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342

MBEF Tax ID#: 95-3881166 All donations to the Manhattan Wine Auction are tax-deductible to the full extent of the law. Please contact your tax advisor with questions pertaining to tax-deductibility.

Thank you!