



# Manhattan Wine Auction

The Manhattan Wine Auction, now in its 29th year, is one of the most prestigious fundraising events in Southern California. The iconic artwork. The exclusive wines. The stellar live auction. The vast offerings from wineries and local restaurants. And the most noble cause of all – education.

## Event Highlights

- Nearly 2,000 residents from the South Bay and beyond attend this popular event
- Tastings from 75 distinguished wineries, distilleries and breweries
- Samplings from 40 of the finest local restaurants and specialty food purveyors
- Exclusive “Reserve Room”, featuring cult and rare wines from Napa Valley and beyond
- Silent and Live Auctions, including fine and collectible wines and spirits, extraordinary trips, one-of-a-kind dinners and experiences, jewelry, art, and sports memorabilia
- Dancing under the stars to live music

# SATURDAY JUNE 10, 2023

**BENEFITING**  
The Manhattan Beach Education Foundation Endowment

**THE VENUE**  
Manhattan Country Club  
1330 Parkview Avenue  
Manhattan Beach, California

**SCHEDULE**

**4:00-6:00PM**  
VIP Access to Reserve Room for Specialty Food and Wine Tasting

**4:30-7:30PM**  
General Admission Access to Vineyard Courts for Food and Wine Tasting  
Silent Auction Viewing

**7:30-11:00PM**  
VIP Access to Center Court for Light Fare and Premium Wine  
Live Auction and Program followed by Music and Dancing enjoyed by all guests



## Reserve Room

Guests in the Reserve Room have the unique opportunity to taste some of the most exclusive cult and unattainable wines from Napa Valley and beyond. Hearty hors d'oeuvres are paired with the wines for the ultimate tasting experience. Reserve Room tickets are \$525 if purchased separately, and included for Vintner Sponsor level and above. General admission access to the Vineyard Courts is included with a Reserve Room ticket.



## Silent & Live Auction

The Silent Auction opens the week prior to the Wine Auction and is available to event guests, as well as the broader community, through the convenience of mobile and online bidding. The Live Auction takes place on Center Court where all guests are able to participate.

### TICKETS

Tickets go on sale 6:00am on Monday, May 1st  
[www.manhattanwineauction.com](http://www.manhattanwineauction.com).

<b>General Admission</b>	\$325
<b>Reserve Room</b>	\$525



The Manhattan Wine Auction provides a number of sponsorship opportunities that reach an influential audience. Investing in a Center Court Table or a Vineyard Court Sponsorship is an excellent way to maximize your experience and spend the evening with friends or clients.

## Center Court Table Sponsorships

Center Court is where it happens. The Manhattan Wine Auction provides five different opportunities for families, friends, and businesses – Premier, Platinum, Vintner, Gold and Cabernet/Family Table Sponsorships – to enjoy the festivities. During the evening program, guests are seated at a private table for an exclusive wine and dining experience. Reserve Room access included in Premier, Platinum and Vintner sponsorship levels. A limited number of Reserve Room upgrades available for Gold and Cabernet/Family Table Sponsorships.

### Vintner Table Sponsorship *Special Feature*

For the wine enthusiast, you and your guests will be seated on Center Court with the vintner from a Reserve Room winery to heighten your dining and wine tasting experience. You will be served a private selection of incredible wines during the evening program while learning more about the exclusive winery.

## Vineyard Court Sponsorship



For the corporation looking for extra visibility, consider sponsorship of a Vineyard Court, where local restaurants, wineries, distilleries, and breweries showcase their signature dishes and drinks. Highlights of this sponsorship package include:

- Prominent signage at specific court entrance
- Exhibitor space (10' x 20') on the court for activation
- Promotion in electronic marketing, website, and more
- Reserve Room and General Admission access for 12 guests
- Gold Table on Center Court to enjoy the evening program

\*Sponsor is responsible for activation expenses. Discounts available through vendor partners.

**NOTE:** All sponsorship levels and benefits are provided in detail on the following pages.

### CONTACT

#### GENERAL INQUIRIES

information@manhattanwineauction.com  
310.303.3342

#### SPONSORSHIP INQUIRIES

David Brennan  
*Director of Development & Partnerships*  
david@mbef.org  
310.303.3342

#### SILENT AUCTION INQUIRIES

Heather Interian  
*Auction Chair*  
heather.interian@manhattanwineauction.com  
310.489.2826



# SPONSORSHIP LEVELS & BENEFITS



BENEFITS & AMENITIES	SPONSORSHIP LEVELS					
	PREMIER \$50,000	PLATINUM \$25,000	VINTNER \$15,000	GOLD \$13,000	CABERNET/ FAMILY TABLE \$8,000**	ONLY SIX AVAILABLE VINEYARD COURT \$25,000
<b>TABLES &amp; SEATING / RESERVE ROOM</b>						
Number of Tables	3 Tables	2 Tables	1 Table	1 Table	1 Table	1 Table
Table Location	Center Court, Front	Center Court, Front	Center Court, Middle	Center Court, Middle	Center Court, Middle/Rear or Mezzanine	Center Court, Middle
Number of Guests	36	24	10+ Vintner	12	10	12 Guests
Reserve Room Admission* (Limited Availability, First Come, First Served)	Included for All	Included for All	Included for All	\$200 Per Person*	\$200 Per Person*	Included for All
<b>ON-SITE AMENITIES &amp; RECOGNITION AT WINE AUCTION</b>						
Wine on Tables	Ultra Premium (5 bottles per table)	Ultra Premium (5 bottles per table)	Selection of wines from the host Vintner winery (5 bottles per table)	Super Premium (5 bottles per table)	Premium (4 bottles per table)	Ultra Premium (5 bottles per table)
Special Guest Vintner	-	-	YES	-	-	-
Light Meal at Table	YES	YES	YES	YES	YES	YES
Gift for Table Guests	YES	YES	YES	YES	YES	YES
VIP Entrance	YES	YES	YES	YES	YES	YES
Recognition from the Stage	Invited on Stage	Singled Out	Grouped	Grouped	-	Singled Out
Recognition on MWA Banners throughout the Club	Logo - Most Prominent	Logo - Prominent	Logo	Logo	Listing	Logo
Recognition in Multimedia Slideshow	Sole Logo	Sole Logo	Two Logos Grouped	Two Logos Grouped	Four Logos or Names Grouped	Sole Logo
Branded Banners	Step & Repeat Sponsor with Logo	-	-	-	-	Vineyard Court Entrance Banner
Activation	-	-	-	-	-	Exhibitor Space (10'x20') from 4:30pm-7:30pm
<b>RECOGNITION &amp; SOCIAL MEDIA</b>						
Printed Invitation	Logo - Most Prominent	Logo - Prominent	Logo	Logo	-	Logo
Electronic Invitation	Logo - Most Prominent	Logo - Prominent	Logo	Logo	-	Logo
Recognition on Manhattan Wine Auction Website	Logo - Most Prominent	Logo - Prominent	Logo	Logo	Listing	Logo
Mobile Bidding Auction Platform	Logo - Most Prominent	Logo - Most Prominent	-	-	-	Logo - Most Prominent
Press Release / Media Kit	Special Mention	Special Mention	-	-	-	Special Mention

# SPONSORSHIP LEVELS & BENEFITS



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Beach Reporter - MWA Announcement Ad (March)	Logo - Most Prominent	Logo - Prominent	Logo	Logo	-	Logo
Beach Reporter - Double-Page Recognition Ad Following Event (June)	Logo - Most Prominent	Logo - Prominent	Logo	Logo	Listing	Logo - Prominent
Recognition in MBEF Annual Report (5,000+ Households)	YES	YES	YES	YES	YES	YES
Recognition in MBEF E-Newsletter (10,000+ Recipients)	YES	YES	YES	YES	-	YES
Social Media Post on Facebook and Instagram	YES	YES	YES	YES	-	YES
<b>EVENT PROGRAM</b>						
Ad in Program	Two Page, Front	Full Page, Front	Full Page	Full Page	Half Page	Full Page
Recognition in Program	Logo - Most Prominent	Logo - Prominent	Logo	Logo	Listing	Logo
<b>ADDITIONAL BENEFITS</b>						
Room at Westdrift Hotel (June 10)	YES	-	-	-	-	-
Invitation to Roundtable Breakfast with Superintendent	YES	YES	YES	-	-	YES
Logo on Community Partner Banner at 7 School Sites	YES	-	-	-	-	-
Invitation to MBEF Leadership Donor Celebration	YES	YES	YES	YES	-	YES
Invitation to Annual MBEF Community Partner Breakfast	YES	YES	-	-	-	YES
<b>TAX-DEDUCTIBILITY</b>	\$43,920 (\$1,220 per guest)	\$20,880 (\$870 per guest)	\$13,200 (\$1,320 per guest)	\$11,580 (\$965 per guest)	\$6,850 (\$685 per guest)	\$23,100

## DEADLINES

### MARCH 3

Sponsor logo on the Invitation

### MARCH 20

Sponsor logo in The Beach Reporter Announcement Ad

### MAY 5

Ad inclusion in the Event Program  
Sponsor listing in the Event Program

### \*\*Family Tables:

Please note that individuals/couples may share a Family Table and pay separately. The per-person cost is \$800 (\$685 is tax-deductible). Only the person/persons or company who issues payment will receive a receipt for tax purposes.

# ABOUT MBEF

**\$100  
MILLION**

MBEF's investment  
in our schools since 1983



**\$1.1  
MILLION**

Endowment distribution  
to our schools in 2022



**100%**

Students in Manhattan  
Beach public schools who  
benefit from MBEF



MBEF is a community-driven fundraising organization, which supplements state funding for programs that inspire learning, enrich teaching, and promote innovation and academic excellence in the Manhattan Beach public schools. All proceeds from the Manhattan Wine Auction provide critical funding to the Manhattan Beach Education Foundation Endowment to support this mission. As a consistent and sustainable funding source, our schools are filled with enrichment opportunities today and for years to come.

## A Foundation for Excellence

Each year, donations to MBEF will support a vast array of programs, that enrich the educational experience of every child, every day. MBEF's investment ensures that our students have access to a strong, well-rounded academic program – with enrichment opportunities in STEM, Music & the Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and extensive support and counseling services. These are the unique programs that support 21st century teaching and learning and challenge our students to think critically and creatively.

## The MBEF Endowment

MBEF is one of the few public-school education foundations with an endowment that provides a sustainable funding source dedicated to enhancing the quality of our public schools for years to come. The MBEF Endowment protects our schools from the erratic fluctuations of state funding by creating a long-term, secure funding source.

Through ongoing contributions and prudent fiscal management, the MBEF Endowment disbursed \$1,140,000 to fund MBEF programs in our schools for 2022-23. Donations to the Wine Auction support the MBEF Endowment and our efforts to build a sustainable source of funding for our schools in perpetuity.

# ABOUT MBEF



**20,000+**  
Students impacted by MBEF in its lifetime



**\$22 MILLION**  
Endowment fund balance

**TOP 2%**  
Mira Costa High School is ranked in the top 2% of U.S. Public High Schools by US News & World Report



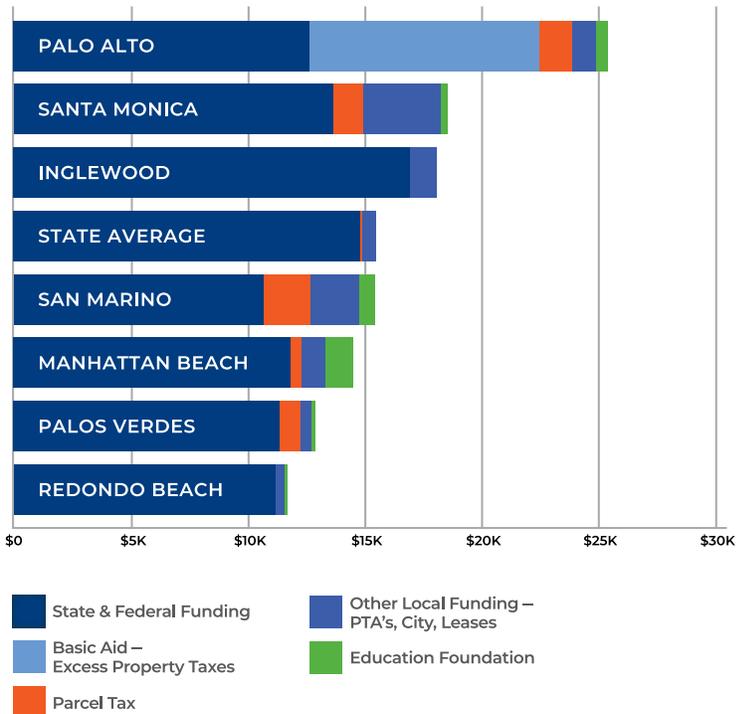
**\$5.8 MILLION**  
Total Endowment contribution to our schools since 2014



## Decades Of Inadequate Funding

Our Manhattan Beach schools are among the best in the state and country. But despite high property taxes, our per pupil funding for education is different from most other high performing districts. Donations to MBEF each year are critical to provide the enriched education that our parents expect, and our students need, to succeed. Despite recent advancements in California's education funding levels, funding for California public schools has been insufficient for decades and Manhattan Beach continues to struggle, receiving roughly \$2,000 below the statewide average before local support. The investment from MBEF continues to be critical to sustaining the quality of our public schools. Support of MBEF helps to maintain reasonable class sizes, rigorous academics, and a breadth of educational experiences from transitional kindergarten through high school.

### CALIFORNIA DISTRICT PER-PUPIL FUNDING SOURCE COMPARISON



## Thank You

Our schools and students excel because we have an engaged community that is willing to invest time and money in the education of our students. Many of our district's robust learning programs and specialized educator positions would be eliminated if not for the generous support and investment from our community and business partners. Thank you for investing in our schools.

Manhattan Beach Education Foundation & Endowment  
P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342





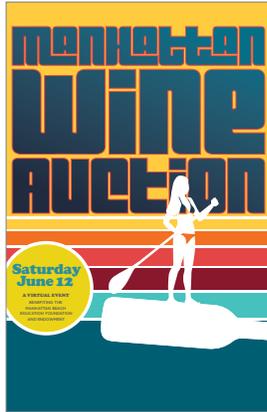
# Manhattan Wine Auction

**JUNE 10, 2023**

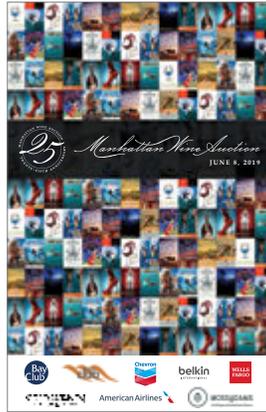
BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT



2022 Catalog



2021 Catalog



2019 Catalog



2018 Catalog



2017 Catalog

## SPONSORSHIP LEVEL AD DESCRIPTION

- Premier Table Two full pages, Front of program
- Platinum Table Full page, Front of program
- Vintner Table Full page

- Gold Table Full page
- Cabernet/Family Table Half page
- Vineyard Court Full page

## FILE SET-UP

Ad must be delivered in one of the following formats:

- Adobe PDFX1-A (preferred)
- Photoshop JPG (300DPI)
- Illustrator AI, EPS or PDF (embedded links, fonts outlined)

Artwork must be CMYK with fonts outlined.

Do **NOT** include crop marks.

Photo/raster files must be at least 300dpi at 100% scale.

Failure to follow file set-up and sizing may result in inaccurate reproduction of ad artwork.

## ART SIZING

### FULL PAGE 6.25" W x 8.5" H

Add .125" bleed around all sides (final art file size: 6.5"W x 8.75"H)  
Allow a .75" safety margin around all sides - no type or logos  
No crop marks

### HALF PAGE AD 5.25" W x 3.625" H

No bleed required  
Allow a .25" safety margin around all sides - no type or logos  
No crop marks

## SUBMISSIONS DUE MAY 5

Email ad artwork by Friday, May 5, 2023 to:

Marcie Carson  
Creative Director, IE Design + Communications  
hello@iedesign.com | 310.376.9600

Include "MWA Ad" in the subject line.

Thank you!



P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342

# SPONSORSHIP COMMITMENT FORM



# Manhattan Wine Auction

**JUNE 10, 2023**

BENEFITTING THE MANHATTAN BEACH EDUCATION FOUNDATION ENDOWMENT

### SPONSORSHIP LEVEL

- Premier Table  
\$50,000
- Vintner Table  
\$15,000
- Cabernet/Family Table\*  
\$8,000
- Vineyard Court  
\$25,000
- Platinum Table  
\$25,000
- Gold Table  
\$13,000

Please upgrade the following number of Cabernet/Family or Gold Table tickets to Reserve Room (@ \$200 each)\*\*

\_\_\_\_\_

\*Please note that individuals/couples may share a Family Table and can pay separately. The per-person cost is \$800.  
 \*\*Limited number of Reserve Room upgrades available on a first come, first served basis..

### CONTACT & PAYMENT

Company/Table Name (as you wish it to appear in the program and recognition materials)

Contact Name First \_\_\_\_\_ Last \_\_\_\_\_

Company Name \_\_\_\_\_ Title \_\_\_\_\_

Address Street  Business  Home \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone  Home  Office  Cell \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT

 By mail or email

By Credit Card Please charge my credit card \$ \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

By Check  
 Please mail this form and check payable to:  
 Manhattan Beach Education Foundation  
 P.O. Box 1110, Manhattan Beach, CA 90267

By Email  
 david@mbef.org



P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342

*Thank you!*