

MANHATTAN WINE AUCTION 2020 AD SPECS: PROGRAM/AUCTION CATALOG



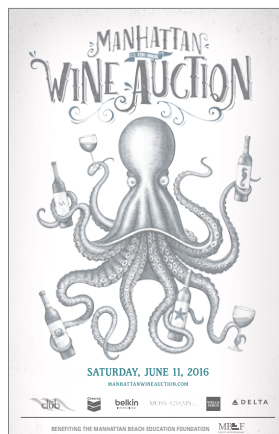
2019 Catalog



2018 Catalog



2017 Catalog



2016 Catalog



2015 Catalog

TABLE SPONSORS

PREMIER \$50,000	PLATINUM \$25,000	VINTNER \$15,000	GOLD \$13,000	CABERNET / FAMILY TABLE \$8,000	PLATINUM UNDERWRITER \$25,000	SILVER UNDERWRITER \$10,000
Two Page, Front of Program	Full Page, Front of Program	Full Page	Full Page	Half Page	Full Page, Front of Program	Full Page

UNDERWRITERS

ADVERTISING FOR NON-TABLE SPONSORS / 100% TAX DEDUCTIBLE

- \$2,000: Full Page, Premier Placement 6.75" w x 10.5" h
- \$1,000: Full Page, Prominent Placement 6.75" w x 10.5" h
- \$500: Half Page 6.125" w x 4.8125" h

SPECIFICATIONS

Your ad can be color or black & white. These specs apply to both.

FULL PAGE BLEED AD:

- Trim Size: 6.75" W x 10.5" H
- Bleed: 7" W x 10.75" H (.125" all sides)
- Safety: 6" W x 9.75" H

FULL PAGE NON-BLEED AD:

6.125" W x 10" H

1/2 PAGE AD:

6.125" W x 4.8125" H

SUBMISSION

Ad must be delivered in one of the following formats:

- Adobe PDFX1-A (preferred)
- InDesign
- Illustrator
- Photoshop

All ads should be CMYK and all fonts outlined to ensure accurate reproduction. All images must be in 300dpi (at full size). If file is larger than 10MB, please contact us at hello@iedesign.com for FTP info.

**DEADLINE
MAY 6**

Please email ads by Wednesday, May 6, 2020 to hello@iedesign.com.

QUESTIONS?

Contact Marcie Carson at IE Design + Communications **310.376.9600**.

No exceptions please. Late submissions not accepted.

MBEF
Enrich and Empower

THE MBEF ENDOWMENT
\$20 MILLION BY 2020

Manhattan Beach Education Foundation & Endowment
P.O. Box 1110, Manhattan Beach, CA 90267-1110 | 310.303.3342
MBEF Tax ID#: 95-3881166