

Manhattan Wine Auction

GENERAL INFORMATION

SATURDAY, JUNE 8, 2019

BENEFITTING

*Manhattan Beach Education
Foundation Endowment*

HOSTED BY

*Manhattan Country Club
1330 Parkview Avenue, Manhattan Beach*

FEATURING

*Food and Wine Tasting, Silent and
Live Auctions, Music and Dancing*





SATURDAY | JUNE 8, 2019 | 4:30 - 11PM

Featuring Silent and Live Auctions
Food and Wine Tasting
Music and Dancing

Benefitting The Manhattan Beach
Education Foundation
Endowment

The Venue Manhattan Country Club
1330 Parkview Avenue
Manhattan Beach, California

The Manhattan Wine Auction, now in its 25th year, is the largest charity wine auction in Southern California and offers nearly 2,000 guests the best in food and wine in a festive atmosphere. Attendees from the South Bay and throughout California attend this popular event, including food and wine enthusiasts, business, community and civic leaders, and parents and supporters of the Manhattan Beach public schools.

Event Schedule

4:00 – 6:00PM	Reserve Room Open
4:30PM	Doors Open for General Admission Ticket Holders and Table Guests
4:30 – 7:30PM	Food and Wine Tasting, Silent Auction Bidding
7:30 – 11:00PM	Live Auction, followed by Music and Dancing. Light Fare and Premium Wine served at Corporate and Family Tables.

Event Highlights

- Sampling from 40 of the finest local restaurants, bakeries, and specialty food purveyors
- Tasting from 75 distinguished wineries, distilleries and breweries
- Exclusive “Reserve Room”, featuring cult and rare wines from around the world, paired with hearty hors d’oeuvres
- Live and Silent Auctions, including fine and collectible wines and spirits, extraordinary trips, one-of-a-kind dinners and experiences, sports and golf opportunities, and so much more
- Music and dancing under the stars



Silent & Live Auction

The Silent Auction opens the week prior to the Wine Auction and is available to event guests, as well as the broader community through the convenience of mobile and online bidding. The Live Auction takes place on Center Court where all guests are able to participate.



Reserve Room

4:00 – 6:00PM

Guests in the Reserve Room have the unique opportunity to taste some of the most exclusive cult and unattainable wines from Napa Valley and beyond, many of which will be on the auction block. Hearty hors d'oeuvres will be paired with the wines. Reserve Room tickets are \$500 if purchased separately, and included for Gold Sponsors and above.

Tickets

Tickets go on sale Wednesday, May 1st at 6:00am at www.manhattanwineauction.com.

GENERAL ADMISSION: \$300

RESERVE ROOM: \$500

Contact & Info

General Inquiries

information@manhattanwineauction.com or 310-303-3342

Sponsorship Inquiries

David Brennan: david@mbef.org or 310-303-3342

Silent Auction Inquiries

auction@manhattanwineauction.com

WWW.MANHATTANWINEAUCTION.COM



Sponsorship Opportunities

The Manhattan Wine Auction provides corporate and family sponsors with an excellent opportunity to reach an influential audience of participants while supporting public education. Sponsorship opportunities include:

- Table Purchase
- Event Underwriting
- Ad in Printed Program
- Promotion in Electronic Marketing and Website, and more

Sponsorship Levels and Benefits are included in detail on pages four and five.



Ad Purchase in Event Program/ Auction Catalogue

100% Tax-Deductible

The Event Program and Auction Catalogue, printed in full color, will be distributed to all guests at the Wine Auction and available for year-round viewing online.

- \$2,000: Full Page, Premier Placement / 6.75"w x 10.5"h
- \$1,000: Full Page, Prominent Placement / 6.75"w x 10.5"h
- \$500: Half Page / 6.125"w x 4.8125"h

Details can be found on the Ad Purchase & Specifications insert.



ABOUT THE MANHATTAN BEACH EDUCATION FOUNDATION & ENDOWMENT



All proceeds from the Manhattan Wine Auction provide critical funding to the Manhattan Beach Education Foundation (MBEF) and the MBEF Endowment.

MBEF is a community-driven fundraising organization, which supplements state funding for programs that inspire learning, enrich teaching, and promote innovation and academic excellence in the Manhattan Beach public schools. MBEF was founded in 1983 and is a recognized 501(c)(3) organization.

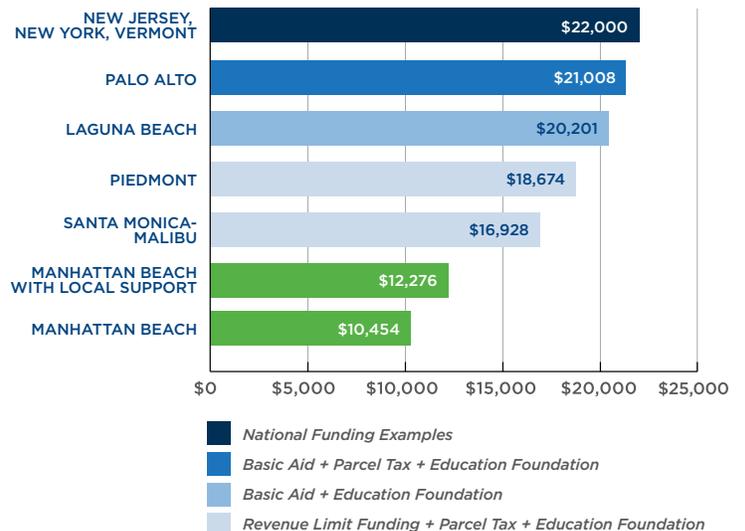
\$6.2 Million	MBEF funding to our schools in 2018/19
8%	Percentage of total District budget that is covered by MBEF
73%	Percentage of donations that comes from parents
75	MBEF pays for 75 educators in grades K-12
TOP 1%	Mira Costa High School is ranked in the top 1% of U.S. Public High Schools by Newsweek and US News and World Report
\$70 Million	MBEF's investment in our schools since 1983



Public School—Why Private Dollars?

The funding our District receives from the state is simply not enough. Throughout the country, counties are empowered to decide how much funding to invest in their local education systems. In California, per-pupil funding is determined at the state level, and despite high home values and property taxes in Manhattan Beach, state funding for our local schools is at the bottom of the state and the country. To learn more, visit the "What We Do: School Funding Challenges" page of the MBEF website (www.mbef.org).

PER PUPIL FUNDING - 2018/19





Community Investment

Because of the investment of our community, MBEF is able to increase per student spending by 8% Districtwide. In the 2018/19 school year, donations to MBEF paid for 75 educators, offering music, hands-on science, physical education, stronger math, reading, writing and technology instruction, librarians, and a variety of electives. MBEF support also drastically improves student-to-teacher and student-to-counselor ratios, providing our students with ongoing academic and social-emotional support.



The MBEF Endowment



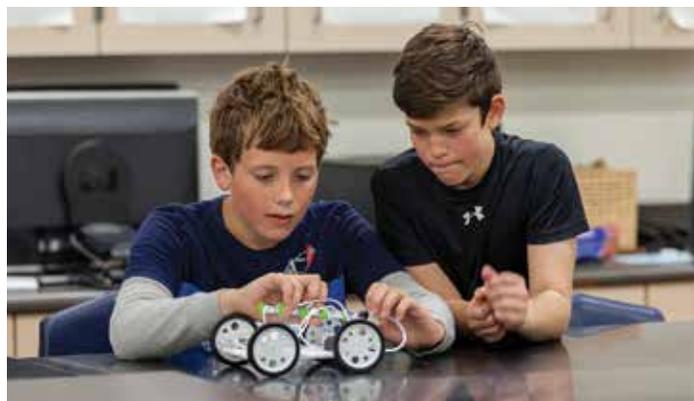
MBEF is one of the few public-school education foundations with an endowment that provides a sustainable funding source

dedicated to enhancing the quality of our public schools for years to come. The MBEF Endowment protects our schools from the erratic fluctuations of state funding by creating a long-term, secure funding source.

Through ongoing contributions and prudent fiscal management, the MBEF Endowment principal has surpassed the \$18M mark, and this year disbursed \$760,000 to fund MBEF programs in our schools. When the Endowment reaches \$20M, it will disburse approximately \$1M to our schools every year. Donations to the Wine Auction support the MBEF Endowment and our efforts to build it to \$20 million by 2020.

Thank You

Our schools and students excel because we have an engaged community that is willing to invest time and money in our student's education and future. Many of our District's programs and positions would be eliminated if not for the generous support and investment from our community and business partners. Thank you for dreaming with us.



MBEF Endowment Tax ID#: 45-3552314
www.mbef.org
www.endowment.mbef.org
WWW.MANHATTANWINEAUCTION.COM