

24th Annual
**MANHATTAN
 WINE AUCTION**
 Saturday JUNE 9, 2018

AD PURCHASE & SPECIFICATIONS
 EVENT PROGRAM / AUCTION CATALOGUE



Table Sponsors

Underwriters

PREMIER \$50,000	PLATINUM \$25,000	GOLD \$12,500	CABERNET / FAMILY TABLE \$7,500	PLATINUM UNDERWRITER \$25,000	SILVER UNDERWRITER \$10,000
Two Page, Front of Program	Full Page, Front of Program	Full Page	Half Page	Full Page, Front of Program	Full Page

Ad Purchase (for non-table sponsors)

100% Tax-Deductible

\$2,000 Full Page, Premier Placement

\$1,000 Full Page, Prominent Placement

\$500 Half Page

Specifications

Your ad can be color or black & white. These specs apply to both.

FULL PAGE BLEED AD:

- Trim Size: 6.75" W x 10.5" H
- Bleed: 7" W x 10.75" H (.125" all sides)
- Safety: 6" W x 9.75" H

FULL PAGE NON-BLEED AD:

6.125" W x 10" H

1/2 PAGE AD:

6.125" W x 4.8125" H

Submission

Ad must be delivered in one of the following formats:

- Adobe PDFX1-A (preferred)
- InDesign
- Illustrator
- Photoshop

All ads should be CMYK and all fonts outlined to ensure accurate reproduction. All images must be in 300dpi (at full size). If file is larger than 10MB, please contact us for FTP info.

Please email ads by May 16, 2018 to:

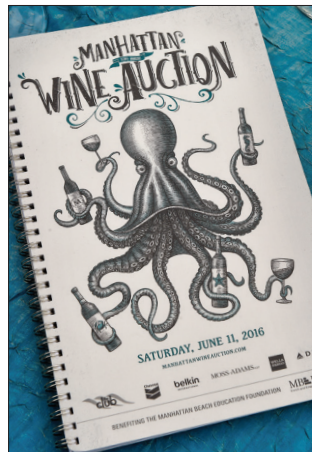
Jocelyn Dunn at jocelyn@iedesign.com
 IE Design & Communications
 310-376-9600

Art Deadline

Wednesday, May 16, 2018. No exceptions please.



2017 Catalogue



2016 Catalogue

Benefitting the Manhattan Beach Education
 Foundation Endowment

MBEF Endowment Tax ID#: 45-3552314

www.manhattanwineauction.com