



Dear Friend of Manhattan Beach Schools,

The Manhattan Beach Education Foundation (MBEF) is hosting the 23rd Annual Manhattan Wine Auction on Saturday, June 3, 2017, and we would be grateful for your support. 100% of proceeds raised benefit MBEF and the MBEF Endowment.

We would be so appreciative if you would consider donating an item we can showcase in the SILENT AUCTION or LIVE AUCTION. If you would prefer to be a sponsor for the event, please let me know and I can provide you with more details on Sponsorship opportunities.

As you may know, The Manhattan Wine Auction - MBEF's only fundraising event - is the South Bay's largest and most visible annual charity auction, and raises much needed funds for our public schools. We anticipate another sell-out crowd of nearly 2,000 guests, and participation by the area's finest restaurants and the world's best vintners.

Please find attached the event **Fact Sheet** with additional details.

As a donor to the auction, you will receive recognition benefits, as well as the satisfaction of contributing to your local school and community. Benefits include:

- Recognition for you and/or your business in our **Event Program**, distributed to 2,000 guests at the event, and available online year-round for years to come;
- Recognition for you and/or your business in a two-page **Thank-You Ad in the Beach Reporter** following the event;
- Recognition on the **Manhattan Wine Auction website**;

Your support of MBEF and the Wine Auction is more important and more appreciated than ever, and helps to ensure our public schools have small class sizes, hands-on science and STEM classes, technology, writing and reading programs, music, PE, electives, individualized counseling, librarians, and so much more. This year, MBEF will provide over \$5.8M in funding for K-12 programs and pay for 70 educators throughout the District. Your support makes all of this possible.

For further information, please visit **www.manhattanwineauction.com** or **www.mbef.org**.

If you are interested in donating an item for the event, please complete the attached form, or we can complete the form together. I look forward to hearing from you and thank you in advance for your generous support.

Our community has come together in incredible ways to support our public schools, and we thank you in advance for your generosity and partnership.

Sincerely,

Robyn Rogoff, Auction Chair
2017 Manhattan Wine Auction Committee