

# 23RD ANNUAL MANHATTAN WINE AUCTION

C'EST  
MAGNIFIQUE!



## 2017 Manhattan Wine Auction SPONSORSHIP & EVENT INFO

### MANHATTAN WINE AUCTION

Benefitting the Manhattan Beach Education Foundation & Endowment

**Saturday, June 3, 2017**

4:30 - 11:00pm (4:00pm entry for Reserve Room ticket holders)

### Manhattan Country Club

1330 Park View Ave., Manhattan Beach

The Manhattan Wine Auction, recognized as one of the top charity wine auctions in the country, provides sponsors with an excellent opportunity to reach an influential group of participants while supporting public education. Each year, nearly 2,000 guests from the South Bay and throughout California attend this sold-out event, including wine and food enthusiasts, and business, civic and community leaders.

[MANHATTANWINEAUCTION.COM](http://MANHATTANWINEAUCTION.COM)

## SPONSORSHIP LEVELS

Presenting Sponsorships Available – Please Inquire

BENEFITS	SPONSOR \$25,000 +	CULT CABERNET SUPPORTER \$12,000	CABERNET SUPPORTER \$7,000
TABLE SEATING / TICKETS*	2 Premier Tables (24 Reserve Room Tickets)	1 Prime Table* (12 Tickets)	1 Table* (10 Tickets)
RESERVE ROOM	Reserve Room Tickets Included	\$200 Reserve Room Upgrade Per Person	\$200 Reserve Room Upgrade Per Person
TAX-DEDUCTIBILITY	\$21,500	\$10,000	\$5,500
TWO BEACH REPORTER ADS (circulation 45,000)	Prominent Name / Logo	Name / Logo	
THANK YOU AD IN BEACH REPORTER (JUNE)	Prominent Name / Logo	Name / Logo	Listing
RECOGNITION ON EVENT INVITATION	Name / Logo	Name	
AD IN THE EVENT PROGRAM / AUCTION CATALOG	Full Page, Premier Placement	Full Page, Prominent Placement	Half Page
RECOGNITION FROM STAGE	Singled Out	Grouped	
PRESS RELEASE / MEDIA KIT	Special Mention	Special Mention	
RECOGNITION ON WEBSITE	Clickable Logo on Home Page	Clickable Logo	Clickable Listing
ACKNOWLEDGMENT IN PRINTED PROGRAM	Yes	Yes	Yes
EVENT SIGNAGE, BANNERS AND MULTIMEDIA RECOGNITION	Singled Out	Logo Grouped (max 2)	Logo Grouped (max 4)
WINE ON TABLES	Ultra Premium	Super Premium	Premium

\*Cult Cabernet and Cabernet Supporters can upgrade their tickets to include Reserve Room access for \$200 per person.

## **Underwriting and Additional Sponsorship Opportunities**

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In addition to purchasing tables, there are numerous underwriting and sponsorship opportunities available that provide excellent visibility, both at the event and to a wider outside audience. Opportunities include, but are not limited to:

- Naming of a tennis court
- Wine glass, napkin, or sampling plate sponsor with your name/logo
- Corporate/Family table wine sponsor
- Underwriting/Sponsorship of printed program
- Gift Sponsor

## **Reserve Room**

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Guests in the Reserve Room (limited to 200 guests) have the unique opportunity to taste some of the most exclusive cult and unattainable wines from Napa Valley and beyond, many of which will be on the auction block. Hearty hors d'oeuvres will be served.

The Reserve Room will be open from 4:00-6:00pm (30 minutes prior to general admission ticket-holders). Reserve Room Tickets are included at the Sponsor Level (\$25K). Cult Cabernet (\$12K) and Cabernet (\$7K) Sponsors can upgrade their tickets to include Reserve Room Access for \$200 per person.

## **Ads in Event Program (100% Tax-Deductible)**

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- \$2,000: Full Page, Premier Placement/ 6.75" W x 10.5" H
- \$1,000: Full Page, Prominent Placement/ 6.75" W x 10.5" H
- \$500: Half Page/ 6.125" W x 4.8125" H

The Event Program will be printed in full color and distributed to all guests at the Wine Auction, and available for year-round viewing online. The deadline for inclusion is May 12, 2017. Please submit high-resolution electronic artwork and/or formatted message to [jocelyn@iedesign.com](mailto:jocelyn@iedesign.com).

## **Tickets**

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Individual tickets will be released on Monday, May 1, 2017 at 6:00AM.

- General Admission: \$300
- Reserve Room: \$500

## **Deadlines**

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- Sponsor listing in the Invitation: March 17, 2017
- Ad inclusion in the Event Program: May 12, 2017
- Sponsor listing in the Event Program: May 12, 2017

## **Contact**

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For more information, to discuss underwriting opportunities, or to confirm your sponsorship, please contact Hava Manasse at 310-303-3342 or [hava@mbef.org](mailto:hava@mbef.org)