



## THE 17TH ANNUAL MANHATTAN WINE AUCTION

Benefiting the Manhattan Beach Education Foundation

JUNE 11, 2011

4:30-11:00PM

MANHATTAN COUNTRY CLUB

1330 PARK VIEW AVENUE, MB



### SPONSORSHIP LEVELS

The Manhattan Wine Auction provides sponsors with an excellent opportunity to reach an influential group of participants while supporting public education. Each year over 1,400 guests attend this well-received event, including South Bay and Los Angeles-area residents, wine and food enthusiasts, and business, civic and community leaders. Sponsors and Platinum and Gold Supporters receive the following special benefits:



	SPONSOR	PLATINUM	GOLD
<b>BENEFITS:</b>	\$20,000+	\$10,000	\$5,000
<b>Advertising &amp; Recognition:</b>			
Three Beach Reporter Ads (circ. 55,000)	Name & Logo	Name & Logo	1/2-page ad
Advertisement in Event Program	1-page ad	1-page ad	
Recognition on Event Invitation	Name & Logo	Name & Logo	Listing
Thank You Advertisement	Name & Logo	Name & Logo	Listing
Recognition on Web Site	Homepage	Listing	
<b>Tickets</b>	20 tickets	10 tickets	10 tickets
<b>Table Seating for Your Ticket Holders</b> (each table seats 10)	2 prime tables	1 prime table	1 table
<b>Wine on Tables</b>	Super Premium	Super Premium	Premium
<b>Event Signage/Screen Recognition</b>	All Signs/Slides	Slides	Slides
<b>Recognition from the Stage</b>	Singled Out	Singled Out	Grouped
<b>Logo on Ticket</b>	Yes		
<b>Link to your Web Site</b> (www.manhattanwineauction.com)	Yes	Yes	Yes
<b>Program Acknowledgement</b>	Yes	Yes	Yes
<b>MBEF Annual Report Acknowledgement</b>	Yes	Yes	Yes

**Please note:**

1. Tables will be located according to sponsorship level.
2. Program ads will be placed in order of sponsorship level.
3. Chevron to retain unique title "Founding Sponsor."
4. Current Sponsors include Chevron, Wells Fargo, American Airlines, the Pipkin Family and the Manhattan Country Club.